

West Coast Data Conference
April 4-5, 2025
University of San Diego
School of Leadership and Education Sciences

Day One – Friday, April 4th

- 1:30 pm Registration**
Mother Rosalie Hill Hall (MRH) Sala (main lobby)
- 2:15 pm – 2:30 pm Welcome**
Warren Auditorium – MRH 116
- 2:30 pm – 3:45 pm Open Plenary**
Warren Auditorium – MRH 116
- 4:00 pm – 5:30 pm Concurrent Sessions**
Tracks 1 and 2
- 6:00 pm Dinner at Coyote Café**
Old Town - 2461 San Diego Avenue San Diego, CA 92110

Day Two – Saturday, April 5th

- 8:00 am – 8:30 am Registration and Light Breakfast**
MRH Sala (main lobby)
- 8:30 am – 10:00 am Concurrent Sessions**
Tracks 3, 4, and 5
- 10:15 am – 11:45 am Concurrent Sessions**
Tracks 6, 7, and 8
- 12:00 pm – 1:00 pm Lunch**
MRH West Plaza
- 1:15 pm – 2:45 pm Concurrent Sessions**
Tracks 9, 10, 11
- 2:45 pm – 3:15 pm Closing**
MRH 102

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Day One – Friday, April 4th

Opening – 2:15 pm – 3:45 pm

Hosts Marcus Lam and Laura Deitrick

Welcome from Dean Kimberly White-Smith, School of Leadership and Education Sciences
Opening Plenary - Discover San Diego: A Data-Driven Welcome to Our Region

- Andy Carey, Executive Director, US-Mexico Border Philanthropy Partnership
- Dr. Novien Yarber, Senior Learning Officer, The Conrad Prebys Foundation
- Appaswamy “Vino” Pajanor, CEO, Catholic Charities Diocese of San Diego

Session One – 4:00 pm – 5:30 pm

Track One – The Role of Centers and Institutes in Advancing Nonprofit Studies

MRH 127

- ◆ Responsive Nonprofit Scholarship: How Centers Balance the Tension Between Timeliness and Rigor, Community Need and Academy Demands.
 - Robert Ashcraft, Ph.D., *Lodestar Center at Arizona State University*
 - Laura Deitrick, Ph.D., *The Nonprofit Institute at University of San Diego (USD)*
 - Cristina Sanchez-Kerr, Doctoral Candidate, *The Nonprofit Institute at USD*

Track Two – Religious Nonprofits: Bridging Hierarchies and Community Connections

MRH 131

- ◆ Promoting Member Participation and Connections Across Differences in an Historically Hyper-Hierarchical Organization: A Mixed Methods Study of One Diocese’s Implementation of the Catholic Church’s Synod-on-Synodality Initiative
 - Robert Donmoyer, Professor, *University of San Diego*
 - Fred Galloway, Professor, *University of San Diego*
- ◆ Beyond the Parish: Finding and Creating Data on U.S. Catholic Dioceses
 - Katie Hoegeman, Professor, *Missouri State University*

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Day Two – Saturday, April 5th

Session One – 8:30 am – 10:00 am

Track Three – Accountability, Effectiveness, Evaluation, and Outcomes

MRH 102

Session Chair: Marcus Lam

- ◆ Pension Provision in Nonprofits: Community and Organizational Gaps in Retirement Support
 - Xintong Chen, Assistant Professor, *San Jose State University*
- ◆ Enhancing Data-Driven Decisions by Improving Nonprofit Transparency and Collaboration
 - Angie Holzer, Nonprofit Professional, *Aspen University - Department of Education*
- ◆ Enhancing Nonprofit Classification: A Keyword-Based Approach to Identifying Subfields
 - Tania Hernandez, Civance Research
 - Mark Hager, Emeritus Professor, *Arizona State University*
 - Angela Bies, Endowed Associate Professor, *University of Maryland-School of Public Policy*

Track Four – Strategic Positioning and Influence in Educational Nonprofits

MRH 127

Session Chair: Robert Donmoyer

- ◆ Leveraging Social Media Engagement for Student Recruitment in Educational Nonprofits
 - Wen Chen Denq, Lecturer *California Lutheran University - School of Management*
 - Wen Chin Hsu, Associate Professor, *California State University Northridge*
 - Danish Warsi, Graduated Student, *California Lutheran University - School of Management*
- ◆ Nonprofit Market Orientation and Strategic Presentations of Success: An Analysis of Higher-Education Access Nonprofit Organizations
 - Jonathan Espinosa, Doctoral Student, *University of Arizona*
- ◆ Frameworks of Influence: A Content Analysis of U.S. Nonprofit Master's Programs
 - Evelyn Nash, Doctoral Student, *University of San Diego - School of Leadership and Education Sciences*
 - Billy Piper, Doctoral Student, *University of San Diego - School of Leadership and Education Sciences*

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Track Five – Comparative Perspectives on Nonprofits, Government, and Philanthropy

MRH 131

Session Chair: Teresa Oswald

- ◆ Changing Views of Nonprofits and Government in the United States and the PRC: A Comparative Perspective
 - Payton Goodman, Doctoral Student, *Indiana University - Indianapolis Lilly Family School of Philanthropy*
- ◆ Nonprofits in Asia: How to Ensure and Maintain Validity of Data During Language Translation for Cross-Country Comparative Analysis
 - Seongho An, Assistant Professor, *University of Central Florida - School of Public Administration*
- ◆ Worlds Apart: Preliminary Findings of Philanthropic Giving Patterns in American Cities
 - Timothy Nelson, Doctoral Student and Research Assistant, *University of San Diego - School of Leadership and Education Sciences*

Session Two – 10:15 am – 11:45 am

Track Six – Community and Grassroots Organization/Collaboration and Networks

MRH 102

Session Chair: Zheng Yang

- ◆ Volunteer Engagement Dynamics and Political Campaign Success: Evidence from the Arizona Abortion Access Ballot Initiative
 - Yunmeng Deng, Doctoral Student, *University of Arizona - School of Government and Public Policy*
 - Suyeon Jo, Professor, *University of Arizona - School of Government and Public Policy*
- ◆ Civic (Dis)engagement?: Technology's Role in Civic Infrastructure
 - Ashlea Raemer, Doctoral Student, *Indiana University- O'Neill School of Public and Environmental*
 - Dr. Claire Woodward, *Indiana University O'Neill School of Public and Environmental Affairs*
- ◆ Enhancing Collaboration: Best Practices in Third-Party Facilitation
 - Abdul Samad, Research Associate, *Indiana University - Lilly Family School of Philanthropy*
 - Shariq Siddiqui, *Indiana University - Lilly Family School of Philanthropy*
 - Rafeel Wasif, *Indiana University - Lilly Family School of Philanthropy*

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Track Seven - AI and Data Governance

MRH 127

Session Chair: Jessica Word

- ◆ Data Governance in Nonprofits: Ensuring Compliance and Ethical AI Use
 - Yashasvi Singh, Data Professional, *Syracuse University - Information School*

- ◆ An AI-Powered Research Design Framework: Optimizing Data for Fundable and Scalable Nonprofit Impact
 - Greg Benson, Doctoral Student, *University of San Diego- School of Leadership and Education Sciences*

- ◆ Representative Leadership: Stories and Learnings from the Nonprofit Sector
 - Cristina Sanchez-Kerr, Doctoral Student, *University of San Diego- School of Leadership and Education Sciences*

Track Eight - Foundations of Civil Society

MRH 131

Session Chair: Mark Hager

- ◆ Civil Society Organizations throughout the US: Observing Convenings with Systematic Social Observation
 - Claire Woodward, Research Associate, *Indiana University - O'Neill School of Public and Environmental Affairs*
 - Ashlea Raemer, *Indiana University - O'Neill School of Public and Environmental Affairs*
 - Dr. Matthew Baggetta, *Indiana University - O'Neill School of Public and Environmental Affairs*
 - Dr. Brad Fulton, *Indiana University - O'Neill School of Public and Environmental Affairs*

- ◆ Incorporating a Community: Civil Society, Legal Incorporation, and Place in the West, 1863-1909
 - Simon Shachter, Assistant Professor, *University of Connecticut*

- ◆ The Role of Foundations in Contemporary Women's Movements, Causes, and Organizations in Post-Roe America
 - Payton Goodman, Doctoral Student, *Indiana University-Indianapolis - Lilly Family School of Philanthropy*

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Track Nine – Coalitions, Governance, and the Dynamics of Advocacy and Inclusion

MRH 102

Session Chair: Tania Hernandez

- ◆ Immersed or Delegating? Examining the Advocacy Involvement of Members of a Formal Coalition on Housing and Homelessness
 - Megan Pontes, Assistant Professor *Arizona State University - School of Community Resources & Development*
 - Meredith Jaxson Undergraduate Researcher, *Arizona State University - School of Community Resources & Development*

- ◆ Theorizing Positive Decoupling
 - Teresa Oswald, Research Associate, *Arizona State University - Watts College of Public Service and Community Solutions*
 - Mark Hager, *Arizona State University - Watts College of Public Service and Community Solutions*
 - Nara Yoon, Assistant Professor, *James Madison University-Strategic Leadership Studies*

- ◆ Applying System Dynamics Thinking to Diversity, Equity, and Inclusion
 - Ruth Bernstein, Associate Professor, *Pepperdine University Seaver College Business Division*
 - Paul Salipante, Emeritus Professor, *Pepperdine University Seaver College Business Division*

Track Ten – Nonprofits and Government Funding

MRH 127

Session Chair: Marcus Lam

- ◆ Local Government and Nonprofit Resources
 - Kirsten Gronbjerg, Professor Emerita, *Indiana University - O'Neill School of Public & Environmental Affairs*
 - Zaw Naing, MPA student, *Indiana University - O'Neill School of Public & Environmental Affairs*
 - Anna Doering, *Indiana University - O'Neill School of Public & Environmental Affairs*

- ◆ Government Funding and Financial Health
 - Mehrnoush Jamshidi, Doctoral Candidate, *University of San Diego- School of Leadership and Education Sciences*

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- ◆ Nonprofits and Government Funding: Diversity, Conformity, or Diverse Conformity?
 - Gowun Park, Assistant Professor, *University of Hawaii at Manoa – Public Administration Program at the College of Social Sciences*
 - David Suarez, Professor, *University of Washington*

Track Eleven - Resistance, Ethics, and the Dynamics of Volunteerism in Crisis

MRH 131

Session Chair: Laura Deitrick

- ◆ The Truth Teller: Stories of Resistance and Hegemony in Capitalist Cultures
 - Samina Rose, Doctoral Student, *University of San Diego - School of Leadership and Education Sciences*
- ◆ Ethics and Mission Drift
 - Crystal Trull, Lecturer and NP Consultant, *University of California San Diego - Global Policy and Strategy*
 - Kirsten Bullock, Clinical Assistant Professor, *University of Chicago*
 - Juhi Soni, Masters Candidate, *University of Chicago*
 - Elise Spencer, M.A., M.S., International Development Specialist
- ◆ Tracking Volunteerism in Crisis: The Relationship Between Volunteer Engagement Patterns, Psychological Well-Being, and COVID-19 Trends in Los Angeles
 - Zheng Yang, Associate Professor, *California State University, Dominguez Hills - Public Administration*

Closing Remarks and Future Plans- 2:45 pm - 3:15 pm

MRH 102

Joseph Galaskiewicz, Professor, *University of Arizona*