<p style="text-align:center">**West Coast Data Conference**
April 4-5, 2025
University of San Diego
School of Leadership and Education Sciences</p>

Day One – Friday, April 4th

1:30 pm	**Registration**
	Mother Rosalie Hill Hall (MRH) Sala (main lobby)
2:15 pm – 2:30 pm	**Welcome**
	Warren Auditorium – MRH 116
2:30 pm – 3:45 pm	**Open Plenary**
	Warren Auditorium – MRH 116
4:00 pm – 5:30 pm	**Concurrent Sessions**
	Tracks 1 and 2
6:00 pm	**Dinner at Coyote Café**
	Old Town - 2461 San Diego Avenue San Diego, CA 92110

Day Two – Saturday, April 5th

8:00 am – 8:30 am	**Registration and Light Breakfast**
	MRH Sala (main lobby)
8:30 am – 10:00 am	**Concurrent Sessions**
	Tracks 3, 4, and 5
10:15 am – 11:45 am	**Concurrent Sessions**
	Tracks 6, 7, and 8
12:00 pm – 1:00 pm	Lunch
	MRH West Plaza
1:15 pm – 2:45 pm	**Concurrent Sessions**
	Tracks 9, 10, 11
2:45 pm – 3:00 pm	**Closing**
	MRH 102

Day One – Friday, April 4ᵗʰ

Opening – 2:15 pm – 3:45 pm	**Hosts Drs. Marcus Lam and Laura Deitrick**

Welcome from Dean Kimberly White-Smith, School of Leadership and Education Sciences
Opening Plenary - Discover San Diego: A Data-Driven Welcome to Our Region

- Andy Carey, Executive Director, US-Mexico Border Philanthropy Partnership
- Dr. Novien Yarber, Senior Learning Officer, The Conrad Prebys Foundation
- Appaswamy "Vino" Pajanor, CEO, Catholic Charities Diocese of San Diego

Session One – 4:00 pm – 5:30 pm

Track One – The Role of Centers and Institutes in Advancing Nonprofit Studies
MRH 127

Session Chair: TBD

Responsive Nonprofit Scholarship: How Centers Balance the Tension Between Timeliness and Rigor, Community Need and Academy Demands.

- Robert Ashcraft, Ph.D., *Lodestar Center at Arizona State University*
- Laura Deitrick, Ph.D., *The Nonprofit Institute at University of San Diego (USD)*
- Cristina Sanchez-Kerr, Doctoral Candidate, *The Nonprofit Institute at USD*

Track Two – Religious Nonprofits: Bridging Hierarchies and Community Connections
MRH 131

Session Chair: Payton Goodman

Promoting Member Participation and Connections Across Differences in an Historically Hyper-Hierarchical Organization: A Mixed Methods Study of One Diocese's Implementation of the Catholic Church's Synod-on-Synodality Initiative

- Robert Donmoyer, Ph.D., Professor, *University of San Diego*
- Fred Galloway, EDD, Professor, *University of San Diego*

Beyond the Parish: Finding and Creating Data on U.S. Catholic Dioceses

- Katie Hoegeman, Ph.D., Professor, *Missouri State University*

Examining the Role of Spirituality and Religion in the Voluntary CPR

- Jessica Word, Ph.D., Associate, *University of Nevada, Las Vegas*

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Day Two – Saturday, April 5th

Session One – 8:30 am – 10:00 am

Track Three – Accountability, Effectiveness, Evaluation, and Outcomes
MRH 102

Session Chair: Marcus Lam

Pension Provision in Nonprofits: Community and Organizational Gaps in Retirement Support

- Xintong Chen, Ph.D., Assistant Professor, *San Jose State University*

Enhancing Data-Driven Decisions by Improving Nonprofit Transparency and Collaboration

- Angie Holzer, Nonprofit Professional, *Aspen University - Department of Education*

Enhancing Nonprofit Classification: A Keyword-Based Approach to Identifying Subfields

- Tania Hernandez, Ph.D., Civance Research
- Mark Hager, Ph.D., Emeritus Professor, *Arizona State University*
- Angela Bies, Ph.D. Endowed Associate Professor, *School of Public Policy at the University of Maryland*

Track Four – Strategic Positioning and Influence in Educational Nonprofits
MRH 127

Session Chair: Robert Donmoyer

Leveraging Social Media Engagement for Student Recruitment in Educational Nonprofits

- Wen Chen Denq Ph.D., Lecturer *California Lutheran University - School of Management*
- Wen Chin Hsu, Associate Professor, *California Lutheran University - School of Management*
- Danish Warsi, Graduated Student, *California Lutheran University - School of Management*

Nonprofit Market Orientation and Strategic Presentations of Success: An Analysis of Higher-Education Access Nonprofit Organizations

- Jonathan Espinosa, Doctoral Student, *University of Arizona*

Frameworks of Influence: A Content Analysis of U.S. Nonprofit Master's Programs

- Evelyn Nash, Doctoral Student, *University of San Diego - School of Leadership and Education Sciences*

- Billy Piper, Doctoral Student, *University of San Diego - School of Leadership and Education Sciences*

Track Five – Comparative Perspectives on Nonprofits, Government, and Philanthropy
MRH 131

Session Chair: Teresa Oswald

Changing Views of Nonprofits and Government in the United States and the PRC: A Comparative Perspective

- Payton Goodman, Doctoral Student , *Indiana University - Indianapolis Lilly Family School of Philanthropy*

Nonprofits in Asia: How to Ensure and Maintain Validity of Data During Language Translation for Cross-Country Comparative Analysis

- Seongho An, Ph.D., Assistant Professor, *University of Central Florida - School of Public Administration*

Worlds Apart: Preliminary Findings of Philanthropic Giving Patterns in American Cities

- Timothy Nelson, MPA, Doctoral Student and Research Assistant, *University of San Diego - School of Leadership and Education Sciences*

Session Two – 10:15 am – 11:45 am

Track Six – Community and Grassroots Organization/Collaboration and Networks
MRH 102

Session Chair: Zheng Yang

Volunteer Engagement Dynamics and Political Campaign Success: Evidence from the Arizona Abortion Access Ballot Initiative

- Yunmeng Deng, Doctoral Student, *University of Arizona - School of Government and Public Policy*
- Suyeon Jo, Professor, *University of Arizona - School of Government and Public Policy*

Civic (Dis)engagement?: Technology's Role in Civic Infrastructure

- Ashlea Raemer, Doctoral Student, *Indiana University O'Neill School of Public and Environmental*
- Dr. Claire Woodward, *Indiana University O'Neill School of Public and Environmental Affairs*

Enhancing Collaboration: Best Practices in Third-Party Facilitation

- Abdul Samad, Ph.D., Research Associate, *Indiana University - Lilly Family School of Philanthropy*
- Shariq Siddiqui, *Indiana University - Lilly Family School of Philanthropy*
- Rafeel Wasif, *Indiana University - Lilly Family School of Philanthropy*

Track Seven - AI and Data Governance
MRH 127

Session Chair: Jessica Word

Data Governance in Nonprofits: Ensuring Compliance and Ethical AI Use

- Yashasvi Singh, Data Professional, *Syracuse University - Information School*

Integration of Artificial Intelligence (AI) Technologies in Nonprofit Fundraising

- Mohammad Rahman, Doctoral Student, *Arizona State University - Community Resources and Development*

An AI-Powered Research Design Framework: Optimizing Data for Fundable and Scalable Nonprofit Impact

- Greg Benson, Doctoral Student, *University of San Diego School of Leadership and Education Sciences*

Track Eight - Foundations of Civil Society
MRH 131

Session Chair: Mark Hager

Civil Society Organizations throughout the US: Observing Convenings with Systematic Social Observation

- Claire Woodward, Ph.D., Research Associate, *Indiana University - O'Neill School of Public and Environmental Affairs*
- Ashlea Raemer, *Indiana University - O'Neill School of Public and Environmental Affairs*
- Dr. Matthew Baggetta, *Indiana University - O'Neill School of Public and Environmental Affairs*
- Dr. Brad Fulton, *Indiana University - O'Neill School of Public and Environmental Affairs*

Incorporating a Community: Civil Society, Legal Incorporation, and Place in the West, 1863-1909

- Simon Shachter, Ph.D., Assistant Professor, *University of Connecticut*

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The Role of Foundations in Contemporary Women's Movements, Causes, and Organizations in Post-Roe America

- Payton Goodman, Doctoral Student, *Indiana University–Indianapolis - Lilly Family School of Philanthropy*

Session Three – 1:15 pm – 2:45 pm

Track Nine – Coalitions, Governance, and the Dynamics of Advocacy and Inclusion
MRH 102

Session Chair: Tania Hernandez

Immersed or Delegating? Examining the Advocacy Involvement of Members of a Formal Coalition on Housing and Homelessness

- Megan Pontes, Ph.D., Assistant Professor *Arizona State University - School of Community Resources & Development*
- Meredith Jaxson Undergraduate Researcher, *Arizona State University - School of Community Resources & Development*

Theorizing Positive Decoupling

- Teresa Oswald, Research Associate, *Arizona State University - Watts College of Public Service and Community Solutions*
- Mark Hager, *Arizona State University - Watts College of Public Service and Community Solutions*
- Nara Yoon, Assistant Professor, *Arizona State University - Watts College of Public Service and Community Solutions*

Applying System Dynamics Thinking to Diversity, Equity, and Inclusion

- Ruth Bernstein, Associate Professor, *Pepperdine University Seaver College Business Division*
- Paul Salipante, Emeritus Professor, *Pepperdine University Seaver College Business Division*

Track Ten – Nonprofits and Government Funding
MRH 127

Session Chair: Marcus Lam

Local Government and Nonprofit Resources

- Kirsten Gronbjerg, Professor Emerita, *Indiana University - O'Neill School of Public & Environmental Affairs*
- Zaw Naing, MPA student, *Indiana University - O'Neill School of Public & Environmental Affairs*
- Anna Doering, MPA, *Indiana University - O'Neill School of Public & Environmental Affairs*

Government Funding and Financial Health

- Mehrnoush Jamshishi, Doctoral Candidate, *University of San Diego*

Nonprofits and Government Funding: Diversity, Conformity, or Diverse Conformity?

- Gowun Park, Ph.D., Assistant Professor, *University of Hawaii at Manoa – Public Administration Program at the College of Social Sciences*
- David Suarez, Ph.D., Professor, *University of Washington*

Track Eleven - Resistance, Ethics, and the Dynamics of Volunteerism in Crisis
MRH 131

Session Chair: Laura Deitrick

The Truth Teller: Stories of Resistance and Hegemony in Capitalist Cultures

- Samina Rose, Doctoral Student, *University of San Diego - School of Leadership and Education Sciences*

Ethics and Mission Drift

- Crystal Trull, Lecturer and NP Consultant, *University of California San Diego - Global Policy and Strategy*
- Kirsten Bullock, Clinical Asst. Prof, *University of Chicago*
- Juhi Soni, Student
- Elise Spencer

Tracking Volunteerism in Crisis: The Relationship Between Volunteer Engagement Patterns, Psychological Well-Being, and COVID-19 Trends in Los Angeles

- Zheng Yang, Ph.D., Associate Professor, *California State University, Dominguez Hills - Public Administration*

Closing Remarks and Future Plans– 2:45 pm – 3:15 pm   **MRH 102**

Joseph Galaskiewicz, Ph.D., Professor, *University of Arizona*