



**EVANS SCHOOL
OF PUBLIC POLICY & GOVERNANCE**

UNIVERSITY *of* WASHINGTON

**14th Annual West Coast Nonprofit Data Conference
April 21-22, 2017**

**Evans School of Public Policy & Governance
University of Washington
Seattle, Washington**

Friday, April 21

2:00 – 2:15 **Welcome and Introduction**

2:15 – 3:45 **Opening Plenary: Nonprofit Data: Opportunities, Obstacles, and Innovations,
Parrington Forum**

Jon Durnford (DataLake, LLC): “The New Landscape of 990 Data Research...Deep Dive in a Shallow Pool?”

Aaron Horvath, Walter W. Powell, & Christof Brandtner (Stanford): “Click and Mortar: Organizations on the Web”

Kirsten Grønbjerg, Ashley Clark, Hannah Martin, & Lauren Shaman (Indiana University): “Surveying Indiana Nonprofits: Sampling Strategies and Quality”

Commentary: Mark Hager, Arizona State University

Chair: David Suárez, University of Washington

3:45 – 4:00 **Break**

4:00-5:15 **Nonprofits and the Minimum Wage Study, Parrington Forum**

Heather Hill, Evans School, University of Washington: The Minimum Wage Study: Design and Methodology

Jennifer Romich, School of Social Work, University of Washington: The Seattle Minimum Wage Policy: Impact on Nonprofit Organizations

Jeffrey Hattori, CEO Keiro Northwest: Seattle’s Minimum Wage: The View from the Field

Chair: Mary Kay Gugerty, University of Washington

5:30 Wine & Cheese Reception, Commons, 3rd Floor Parrington

7:00 Informal no-host dinner, Schultzy’s on “The Ave” (4114 University Way NE, 98105)

Saturday, April 22

8:00 – 8:45 **Light Breakfast & Coffee, Parrington Forum**

8:45 – 10:15 **Concurrent Sessions**

Organizational Development and Capacity, Parrington Forum

ChiaKo Hung (Arizona State University): “Identifying Members’ Expectations of Professional Associations: A Cross-Validation Study”

Eva Witesman & Curtis Child (Brigham Young University): “The Nonprofit Sector(s): The Defining Characteristics of the Field”

Ken Lange (University of Nevada, Las Vegas): “Dreams Deferred? Challenges for the Mid-Size Nonprofit Organization”

Dyana Mason & Mirae Kim (University of Oregon): “The Reciprocal Relationship between Organizational Capacity and Board Competencies”

Chair: Steve Smith, American Political Science Association

Accountability and Performance, Parrington Commons

Christof Brandtner, Aaron Horvath, & Walter W. Powell (Stanford): “From Accounting to Accountability: Receptivity, Intercalation, and Shirting Contents of Nonprofit Rationalization”

Ben Brunjes (University of Washington): “Partners or Providers: An Analysis of Federal Nonprofit Contractor Performance”

John Wagner (University of Nevada, Las Vegas): “Hearts and Minds: An analysis of checks & safeguards, monitoring, and performance review of executive boards and their executive directors within select Southern Nevada nonprofit organizations.”

Chair: Kirsten Grønbjerg, Indiana University

Poverty, Place, and Nonprofit Roles, Parrington 108

Angela Addae (University of Arizona): “Saving Black Portland: Organizational Roles in Preserving a Disintegrating Community”

Sara Terrana (University of California, Los Angeles): “A Qualitative Case Study of Nonprofit Organizations in a Poor Neighborhood”

Rachel Wells (University of California, Los Angeles): “Discourses of Place and Poverty: How Ideas of Poverty Shape Nonprofit Services”

Amber Overholser (Miami University of Ohio) & Carrie Sampson (Arizona State University): “A New Paradigm: The Role of Community-based Nonprofits in Expanding Educational Opportunities to Marginalized Youth”

Chair: Laurie Paarlberg, Texas A&M University

10:15 – 10:30 **Break**

10:30 – 12:00 **Concurrent Sessions**

Volunteering and Professionals in Nonprofits, Forum

Dorothy Norris-Tirrell (Nonprofit Leadership Alliance), Jennifer Rinella (RU), Xuan Pham (RU), & Gene Moses (Nonprofit Leadership Alliance): “Using LinkedIn to Learn about the Career Paths of Nonprofit CEOs”

Hyunrang Han & Lili Wang (Arizona State University): “Gender and Volunteer Activities in South Korea”

Sue Carter-Kahl (University of San Diego): “Identifying Volunteer Value: Beyond the Independent Sector Rate”

Jessica Word (University of Nevada, Las Vegas): “Job Stress and Turnover Among Low-Wage Nonprofit Employees”

Chair: Laura Detrick, University of San Diego

Accountability, Performance, and Institutional Form, Commons

Kellie McGiverin-Bohan (Indiana University): “Debt and Mortar Decisions: How Nonprofits Borrow to Build Better Organizations”

Sondra Barringer (Southern Methodist University) & Jasmine McGinnis Johnson (George Washington University): “Examining the Antecedents, Definitions, and Recoveries of Financial Crisis in Public and Nonprofit Universities”

Eva Witesman & Curtis Child (BYU): “Optimism and Positive Asymmetry in the Assessment of Corporate Responsibility Initiatives”

Chair: Kevin Ward, Seattle University

International Development, Parrington 108

Dyana Mason (University of Oregon): “Institutional Logics, Hybridity, and Women’s Empowerment in an International Development Program”

Long Tran (American University): “Multi-site Design and Internal Structure – The Case of US-based Transnational NGOs”

Jennifer N. Brass (Indiana University), Wesley Longhofer (Emory), Rachel Sullivan Robinson (American), and Allison Schnable (Indiana University): “What Have We Studied and Found? A Systematic Review of the NGO Literature, 1980-2014”

Emily A. Finchum-Mason & Mary Kay Gugerty (University of Washington): “Understanding the Diffusion of NGO Self-Regulation Regimes”

Chair: Carrie Oelberger, University of Minnesota

12:00- 1:30 **Lunch, Parrington Forum**

Speaker: Neal Myrick, Director of Social Impact and Head of Foundation, Tableau

1:30 – 3:00 **Concurrent Sessions**

Networks/Collaboration Panel, Forum

Danielle Varda, Christine Velez, Rebecca Hofkes, Jessica Presley, & Sara Sprong (University of Colorado, Denver): “The Bridging Role of Nonprofits in Promoting Community Voice in Development of Economic Inclusion”

Cheryl Ellenwood (University of Arizona): “Legitimate Ties: A Social Network Analysis of Native Community Development Financial Institutions”

Jennifer Mosley (University of Chicago): “Nonprofit Inclusion and Voice in Collaborative Governance Networks”

Julia Carboni (Syracuse), Saba Siddiki, Chris Koski, & Akeem Sadiq: “Using Network Analysis to Identify Key Actors in Collaborative Policy Making”

Chair: Joe Galaskiewicz. University of Arizona

Civil Society and Advocacy, Commons

Matthew Baggetta & David M. Bredenkamp (IU): “Systematic Social Observation in the Study of Civic Activity”

Svitlana Krasynska (USD): “Below the Radar: The Complex Dynamics of the Informal Civil Society in Ukraine”

Kevin Ward (SU), Nathan Grasses (Carleton), & Jesse Lecy (Syracuse): “Resource Dependencies and the Regulatory Environment”

Chair: Maureen Feit, Seattle University

Philanthropy, Grantmaking, & Giving, Parrington 108

Laurie Paarlberg, Polly Calderon, Enrique Sanchez, & Michael Layton (Texas A&M University): “Breaking Bread across Borders: Foreign versus Domestic Foundation Support. The Case of Mexico”

Carrie Oelberger (University of Minnesota) & Jesse D. Lecy (Syracuse): “Transnational Grantmaking”

Chair: Sharon Kioko, University of Washington

3:00 – 3:15 **Break**

3:15 – 4:30 **Hands-On Workshop: Open Data for Nonprofit Research, Forum**

Jesse D. Lecy (Syracuse) & Nathan Grasse (Carleton)

4:30 - 4:45 **Closing Remarks**